

THESIS II

On The Outside
Looking In

FINAL PRESENTATION

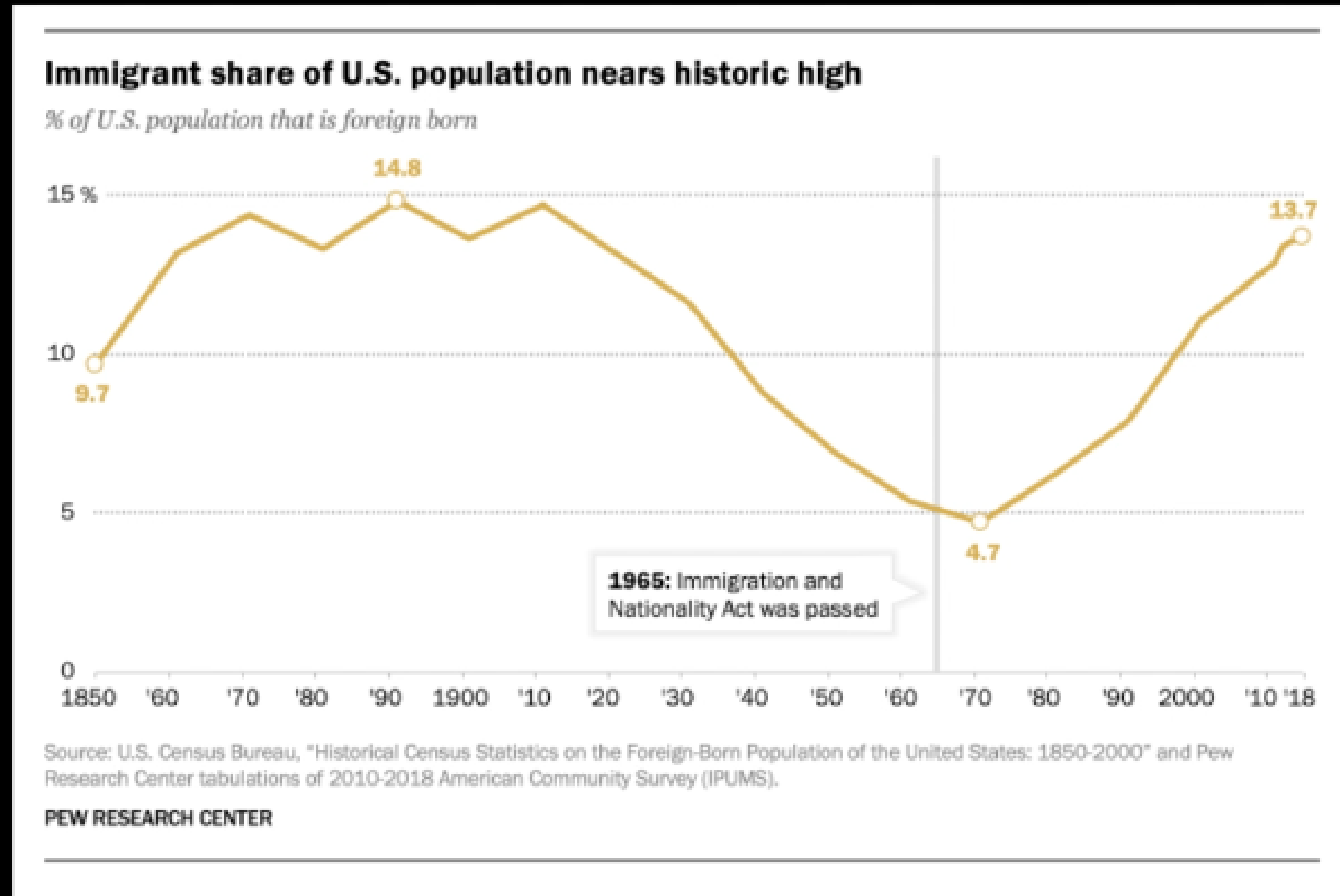


Project Overview

Immigration is an ancient concept, and even though it has been there for years, there are numerous misconceptions and wrong assumptions about it.



Every generation of immigrants has a different background, conflicts, and ideals.



Immigration numbers keep rising every year

~~ALIENATION~~



~~EXCLUSION~~

Audience



PRIMARY

Millennial Latin American Immigrants, who are living in the United States with a student or permanent visa.



TERTIARY

Immigrants from both generations, that are living in the United States, came from another country with a high degree of cultural literacy.

SECONDARY

Baby Boomer generation, or the previous generation of Latin American immigrants, who are living in the United States.





As an illustrator and graphic designer, I used a visual resource in the shape of comic strips to create a darker and terrifying story involving two characters representing two generations of immigrants.



Visual | Research

How can storytelling and visual graphics help to amplify minority voices and highlight social issues inside a community?

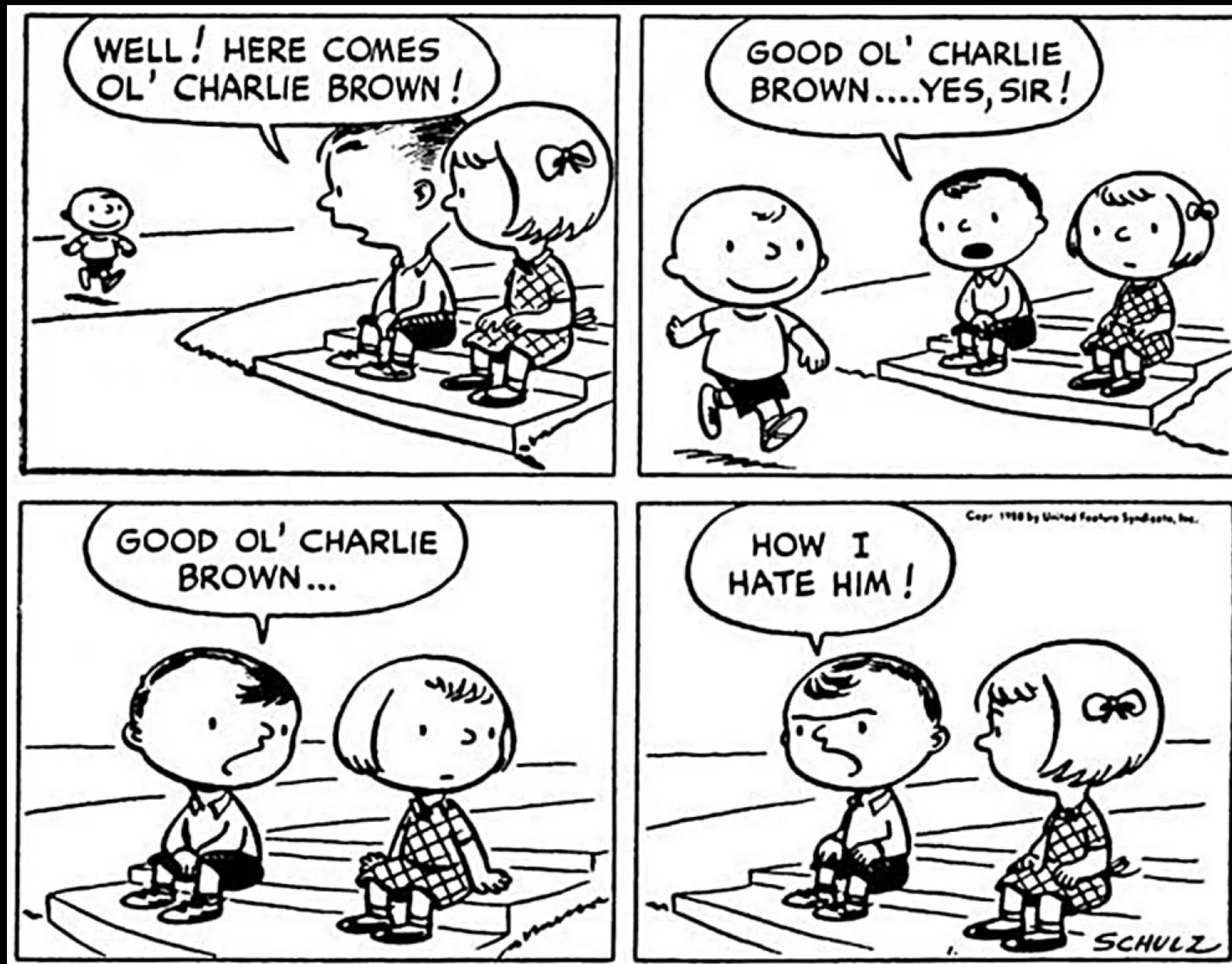
Storytelling is a powerful tool that could help to send a message in an optimal way.



Some of my references are Mafalda by the Argentine cartoonist Quino and Maus by Art Spiegelman



Peanut - Comic Strip



GRAPHIC NOVEL VS COMIC STRIPS

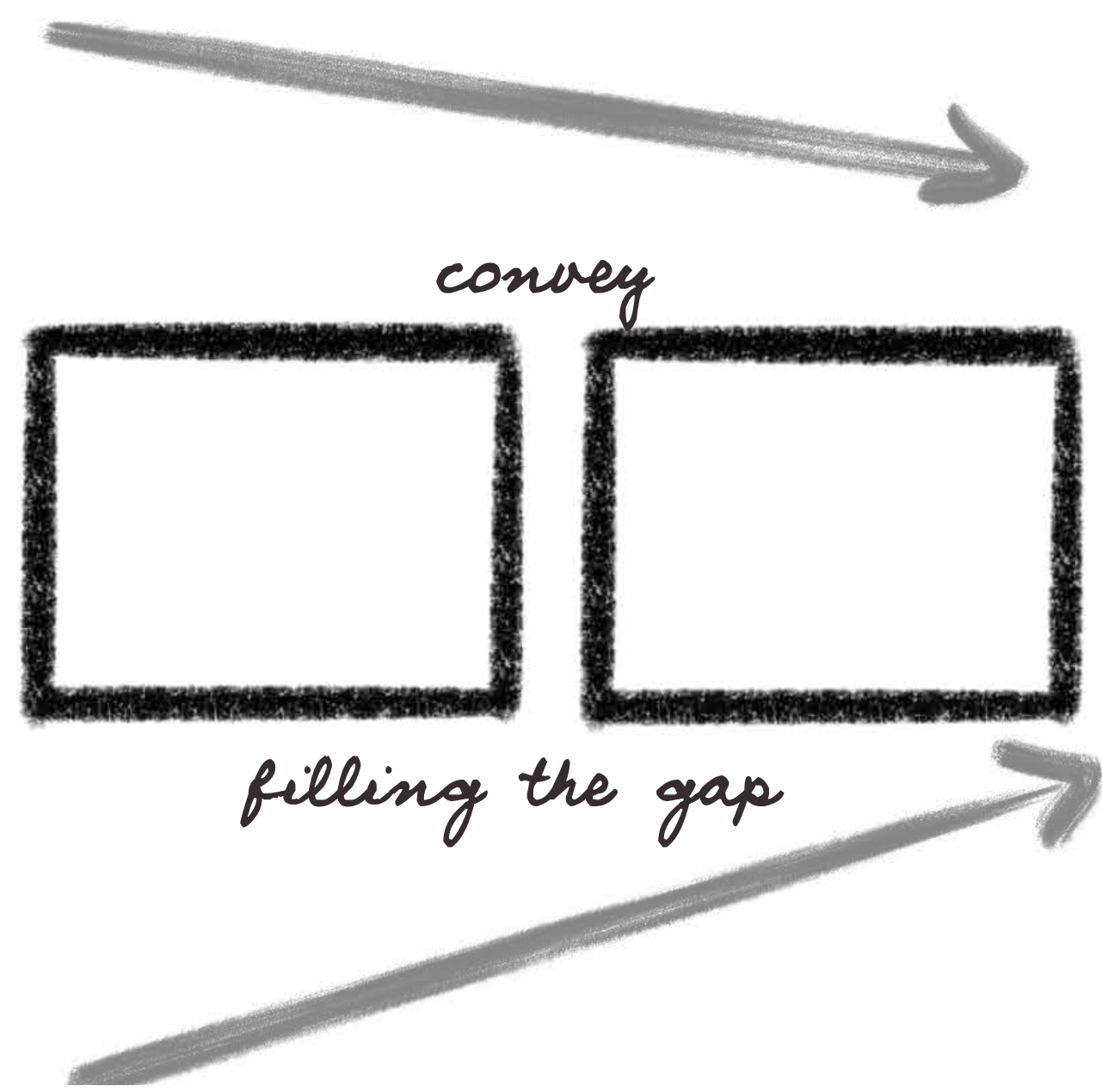
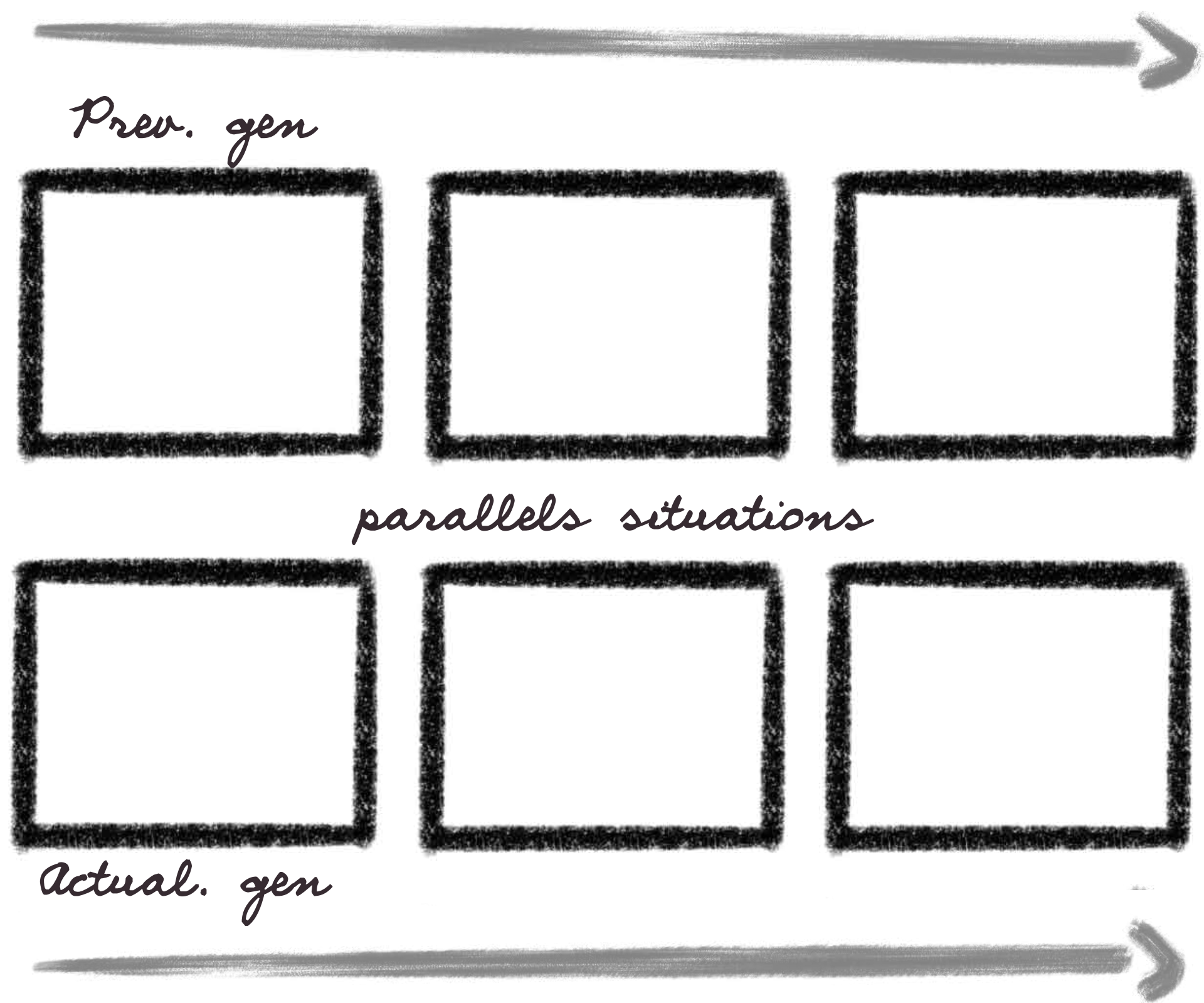
The idea of comic strips for this project instead of a graphic novel is taking into account the main audience.



Scope

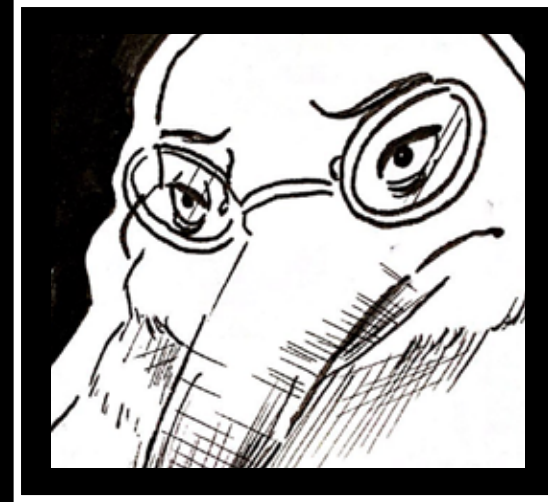
Narrative

This story is based on the immigrant thoughts, fears,
complexity, and sometimes loneliest brought by immigration.



Plot-line

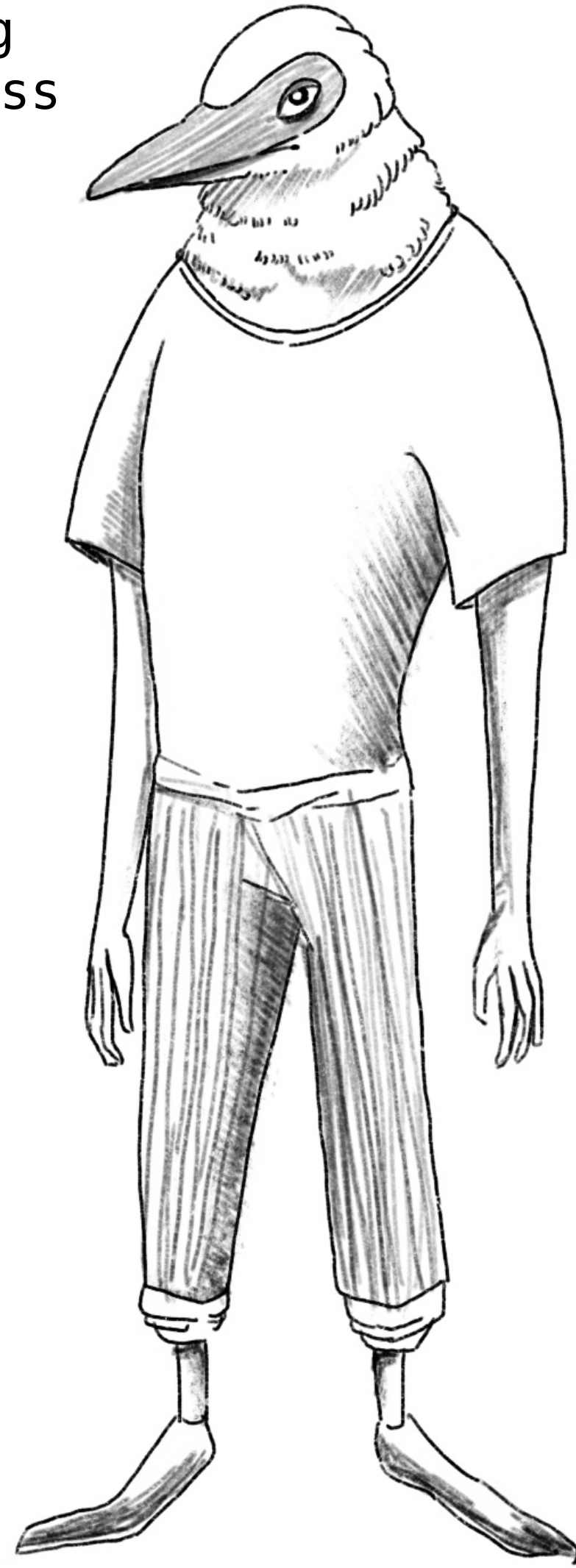
The plotline is about two characters that experiment on the same day with a plethora of situations and emotions, this metaphor of the immigrant fear and how society sometimes looks at them.



Character | Design

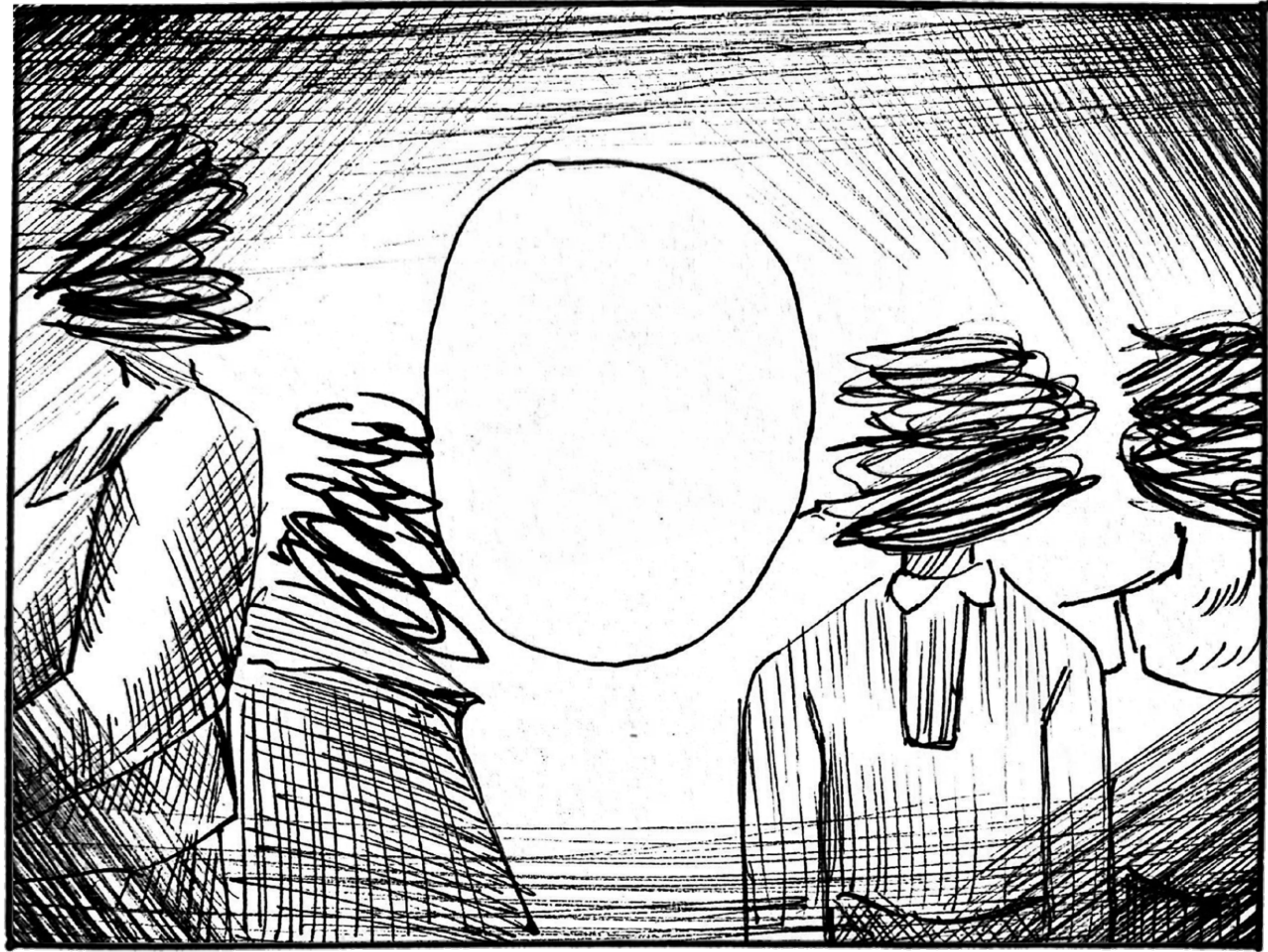
The design of both characters is based on anthropomorphic birds. I didn't want to fall into the common tropes or immigrant stereotypes

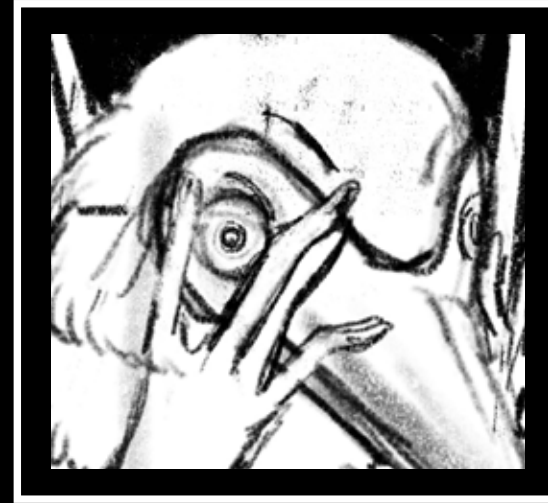
Young
nameless
bird



Old
nameless
bird





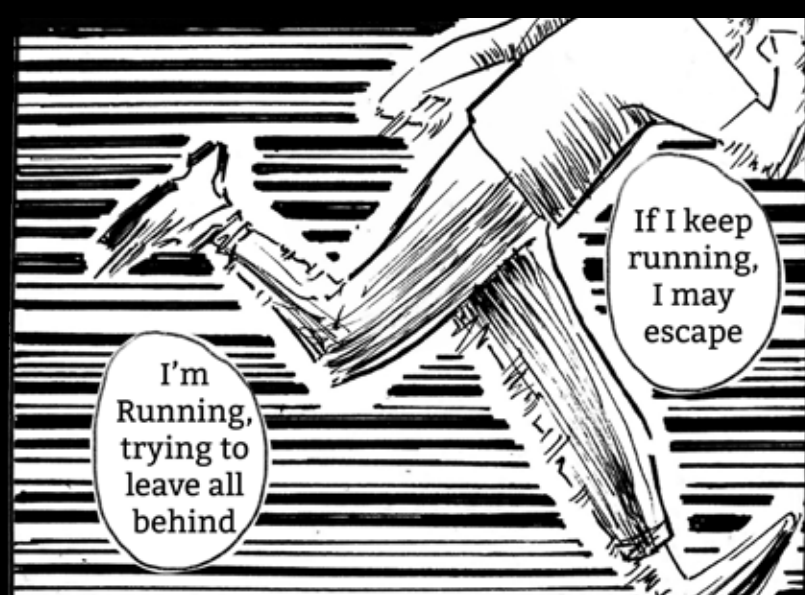
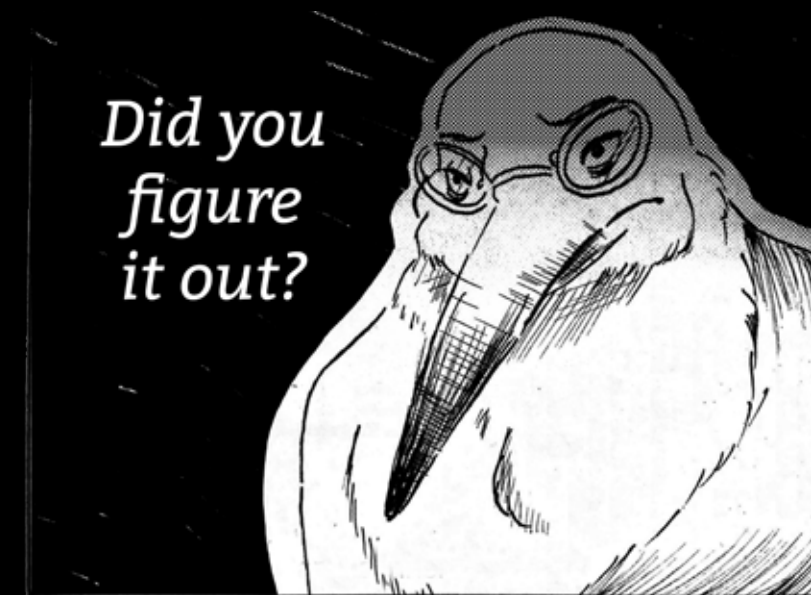
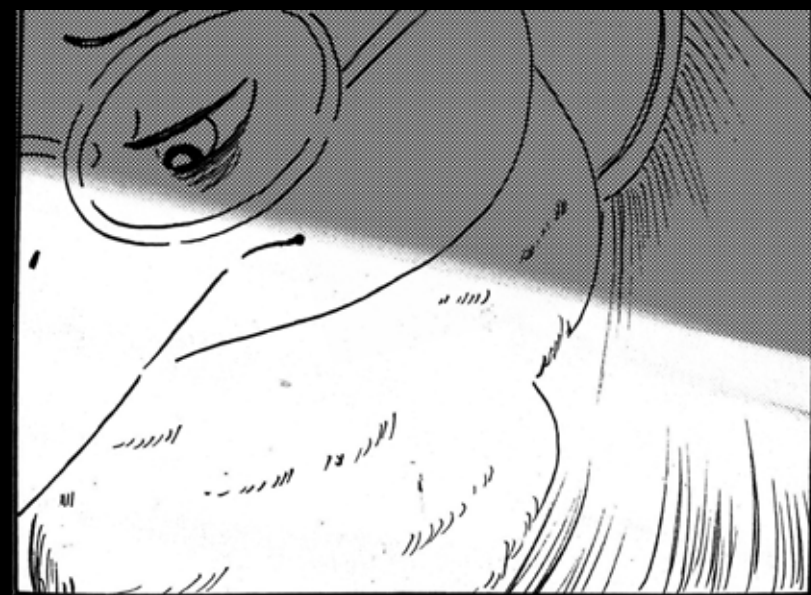
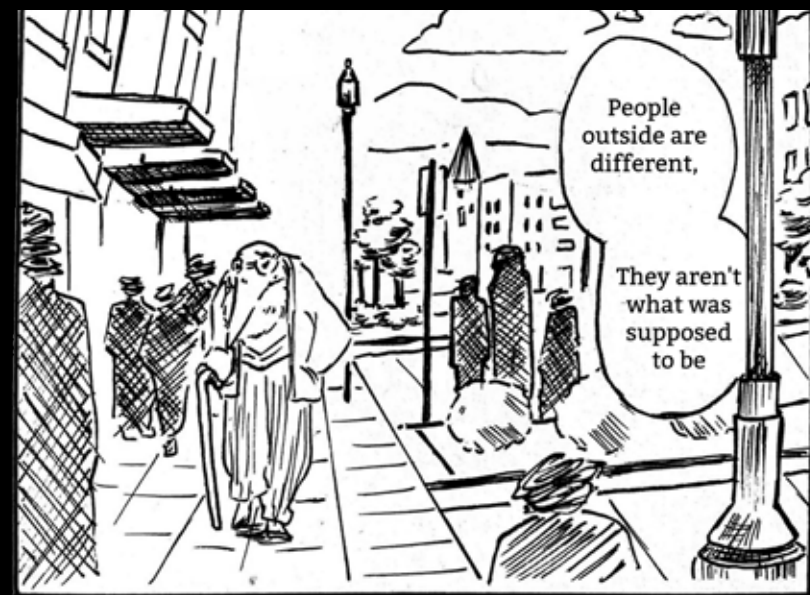
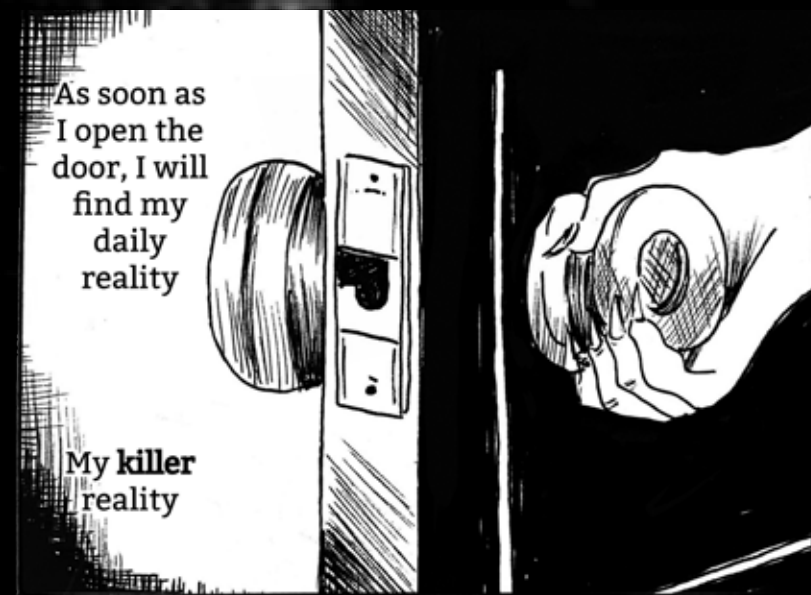
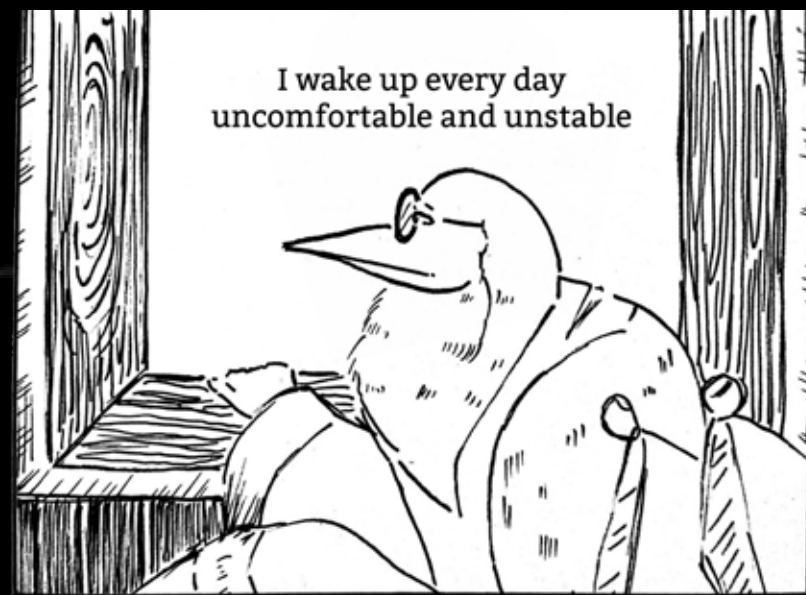


Work in Progress



Given our situation with the pandemic, and taking into account the sharable attribute of digital content, I decided to make the project a video, with each panel digitalized.

Final result





We are trapped

Our fears are keeping us here



Meanwhile,
they are
outside
looking at us



ALL OF US



People
outside are
different.

Different
from us



We
never
belonged

We
never
belonged